

## ■ Where Young Hollywood Calls Home

Located near the trendy corners of Beverly Hills and designed to attract the young and upwardly mobile Angelenos, the **Rob Clark** is a hip and luxurious take on Hollywood minimalism. The sleek, boutique-style residence contains 105 units, which come in a variety of floor plans including studios, one-bedroom with den and two-bedrooms, that range in size from 500- to 1,200-square feet. Designed by Beth Ann Shepherd—whose client list includes Fergie, Josh Duhamel, Christina Ricci, and Keenen Ivory Wayans—the units feature sleek and contemporary design elements throughout, such as granite or limestone gas-fireplaces and CaesarStone counters for the kitchen and bathrooms. Ranging in price from the mid \$300,000s to the high \$600,000s, the condominiums—which began residency just this past July—also include amenities such as an on-site gym, a spacious pool and deck area, balcony and patio access, multiple elevator cores and underground parking. Built with the mantra “modern and comfortable” in mind and offering one of the coolest and most high-tech websites out there—which even allows you to click on locations and watch a



Photos courtesy of Rob Clark

moving car drive around the neighborhood, highlighting all the hottest places to eat, shop, play and work in the area—the Rob Clark is fast-becoming one of the hottest properties among Hollywood’s young power elite.



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Photos: Look Photography

## ■ East Coast Meets West Coast

Who would have thought that sophisticated Angelenos in search of a cutting-edge minimalist Manhattan-style apartment building would have to travel no further than the 110 freeway, right here in LA? Designed by Bret P. Mosher—who is himself a resident of the building—**The Flat** consists of 205 affordable studio apartments, which range in size from 350- to 650- square feet and feature sleek contemporary lines, polished wood and textile accents throughout. Built to entice an eclectic range of sophisticated residents, the building provides a host of luxury amenities including a heated pool, state-of-the-art gym, laundry facilities on each floor and even plans to add a heli-

pad. Additionally, Mosher incorporated sustainable materials into his design including teak and ipe wood, bamboo floors, and a currently-under-construction 5,000 square-foot rooftop garden deck for residents to enjoy and which will be used to grow herbs, vegetables and fruit for the on-site restaurant, Blue Velvet’s cuisine. The Flat offers more than just a residence; it offers a luxurious way of life in the heart of Los Angeles.

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